



New Customer Application

Business Information			
Store Name	Telephone Number	Fax Number	Website
Billing Address	City	State	Zip Code
Shipping Address	City	State	Zip Code
Owner's Name	Title/Position	Email Address	
Buyer's Name	Title/Position	Email Address	

Company Information			
Fed Tax ID#	Sales Tax Exempt #	Year Established	Number of Employees
Type of Business: (Please check below)			
Corporation	Partnership	Proprietorship	LLC
Credit Line Requested \$ _____			

Business Location Type		
Brick and Mortar Retailer	Internet Only	Storefront and Internet
PLEASE NOTE: Pet Palette is NOT currently accepting Online Third-Party Resellers (Amazon, eBay, Jet.com, Walmart.com, etc)		

Bank/Trade Insurance – List Trade References that you currently order from with Open Account Terms.				
Bank	Contact	Account Number	Email Address	Fax Number
Trade	Contact	Account Number	Email Address	Fax Number
Trade	Contact	Account Number	Email Address	Fax Number



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I hereby certify that the information contained herein is complete and accurate. Pet Palette Distribution no longer accepts orders from new E-Commerce only customers or 3rd Party Resellers. A credit card will be required to place any orders unless my account has been approved for terms. I agree that my credit card will be charged at the time of shipping and include any additional shipping charges. My account must have a current valid resale certificate on file to stay active. Pet Palette Distribution is committed to the continued support of our independent retailers. Therefore, Pet Palette Distribution strongly supports all vendor MAP (Minimum Advertised Price) policies. I agree to assist and adhere to any applicable vendor/manufacture policies, including all published MAPPs (Minimum Advertised Price Policy). This policy extends to all businesses/websites where products sourced from Pet Palette are resold. Pet Palette reserves the right to terminate any retailer's account that does not assist or cooperate with these policies.

All accounts MUST provide a current resellers permit with application.

Print Name and Title

Date

Signature
